



# **COOKIE POLICY**

## **CELESTIAL WINDOWS AND CONSERVATORIES LIMITED**

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## **Cookie Policy**

Our website uses cookies to enhance your browsing experience and make the information we provide more relevant to you.

Cookies allow us to understand which areas of the site are useful and which could be improved. They do not give us access to your computer or personal data, beyond the details you choose to share. Since cookies are a standard feature on most websites, we believe they are valuable in helping us deliver a smoother, more tailored service.

### **What are cookies?**

Cookies are small text files that are stored on your device through your internet browser. They make our interactive tools work more effectively and enable the site to recognise you as an individual. By remembering your preferences, the website can adapt to better match your needs.

### **Managing cookies**

You are in control of how cookies are handled on your device. All major browsers let you accept or reject cookies, receive alerts before they're set, or remove them entirely. Please note that turning cookies off may limit certain functions on our site.

### **Here are some resources for managing cookies in popular browsers:**

- [Google Chrome - Manage cookies and site data](#)
- [Mozilla Firefox - Tracking Protection](#)
- [Internet Explorer - How to manage cookies](#)

### **Types of cookies we use**

#### **Essential cookies**

These cookies are required for the website to function correctly. For example:

Cookie	Party	Purpose

### Performance cookies

These help us analyse website traffic and improve services.

Cookie	Party	Purpose
IDE	Third party (Google DoubleClick)	Advertising exchange and performance tracking.
test_cookie	Third party (Google DoubleClick)	Ad tracking.
MUID	Third party (Microsoft)	Unique identifier for Microsoft tracking.
_ga*	First party (Google Analytics)	Identifies unique users for site analytics.
_gcl_au	First party (Google Analytics)	Tracks user interactions with the site.
_hFirstSeen	First party (Hotjar)	Identifies first-time sessions.
hjSession*	First party (Hotjar)	Maintains current session data.
hjSessionUser*	First party (Hotjar)	Assigns a unique user ID across sessions.
_uetvid	First party (Microsoft Bing Ads)	Enables remarketing and tracking.
ABTasty, ABTastySession	First party	Used for website experiments and A/B testing.
optimizelds	First party	Stores experiment IDs linked to the user.

### Functional cookies

These help remember choices you make on the site.

Cookie	Party	Purpose
formStatus	First party	Tracks whether forms have been completed.

### Targeting cookies

Used for delivering relevant advertising.

Cookie	Party	Purpose
_fbp	First party (Facebook)	Enables ad personalisation and tracking.